

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

**S&M-CM/166/3G Data card/ 11-12/63**

**dt @ Chennai-6 the**

**18-10-11.**

Sub : Revision in tariff of data plan under 3G mobile services-reg.

Ref : No.26-17/2009-R&C (Pt) Circular T&C-CM No. 68/11-12 Date: 04.10.2011

Approval of the competent authority is conveyed for the implementation of two new DATA TOPUPS and revision of the existing DATA TOP UP in Tamilnadu LSA (including CHTD), vide C.O. Circular ref. above, **with effect from 19.10.2011**. The details are given below:-

The DATA TOP Ups are available through C-TOP-UP only.

MRP in Rs.(incl. of S.Tax)		FREE DATA Usage in MB		Validity
Existing	Revised	Existing	Revised	
197	<b>191</b>	500MB	<b>500MB</b>	Nil
NA	<b>105</b>	NA	<b>250MB</b>	Nil
NA	<b>353</b>	NA	<b>1000MB</b>	Nil

**(K.R. Aravindavalli)**

AGM(Marketing-CM)

To

**GM (NW-O CM), Trichy -1/ Coimbatore** – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

**Heads of SSAs**, -- for kind information and necessary action please.

**DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6** –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

**DGM (CS), Chennai-6** - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.